

NETWORK

MINNESOTA

MHA Program Returns to the School of Public Health

Renewed Emphasis on Interdisciplinary Collaboration among the Health Sciences is a Strong Draw

By
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Beginning this fall, the Master's of Healthcare Administration Program again will find its academic home within the University of Minnesota's School of Public Health, moving from the University's Carlson School of Management where the program has been for the last seven years.

Increasingly, today's healthcare leaders require a solid understanding of the breadth of disciplines involved in the operation of a healthcare organization. In addition, physicians and other healthcare providers are now expected to have a strong grasp of healthcare administration along with their clinical expertise. So when MHA faculty members and Frank Cerra, senior vice president for health sciences at the University, began talks last year about bringing the MHA Program back to the Academic Health Center, there was already a strong belief that the time is right for such a move. Sandra Potthoff, MHA

Program Director said, "Although solid business skills will always be important for our MHA graduates, there is clearly a need for much closer integration of the MHA Program with students in the healthcare professions if we are to produce administrators who can function effectively as part of the healthcare team."

"There are many compelling reasons for this change to occur at this time, not the least of which are the demands of the marketplace."

"There are many compelling reasons for this change to occur at this time, not the least of which are the demands of the marketplace," said Cerra. "The flaws in our current healthcare system can only be resolved by leaders with a set of values and

skills to address them from a holistic point of view. This is what Minnesota MHA students will be able to offer the nation's healthcare industry."

The MHA Program will be a part of the School of Public Health's Division of Health Services Research and Policy (HSRP), representing a synergistic integration that blends two units with tremendous strengths, according to HSRP Division Head Roger Feldman. "Effectively, the integration equals more than the sum of its parts," he said. "The Minnesota MHA is a top-ranked program and HSRP is one of the first health services research departments in the country and an acknowledged national leader."

"The addition of the MHA to our suite of programs allows us to be able to offer across-the-board educational programs to prospective students and strengthen our own national ranking."

Faculty members in HSRP bring expertise in national and state health policy, Medicare, Medicaid and prescription drug coverage policy, managed care, medical clinic management, and medical technology. Their credentials include serving as heads of healthcare organizations and as advisors to state and federal policymakers.

The addition of the MHA Program also rounds out the School of Public Health's educational offerings. "All top schools of public health have a top healthcare administration program," said John Finnegan, interim dean of the School of Public Health. "The addition of the MHA to our suite of programs allows us to be able to offer across-the-board educational programs to prospective students and strengthen our own national ranking."

The move, incorporating the HSRP faculty, effectively increases the MHA faculty from six to 27, which will mean broader educational offerings for students, including customized courses such as clinical management and a physician executive program. The merger also will allow for a greater emphasis on health policy which is a central competency in the strategic management of health services organizations,

according to a recent article in *Health Services Management Research*.

Current students look forward to the new learning opportunities "I see the change as improving an already strong program. It will give healthcare administration students better access to their peers in the clinical sciences, and better opportunities to have interprofessional interactions," said Amber Jungerberg, a second-year MHA student who serves on the board of CLAIRON, a committee of the Center for Health Interdisciplinary Programs (CHIP). Her classmate Jake Rosenberg, president of the MHA Class of 2005, agrees. "To effectively drive change in the way that healthcare is provided in the United States, administrators, physicians, nurses, and allied health professionals will need to work collaboratively. Beginning that collaboration at this early stage will enable us to become the leaders of change," he said.

MHA students aren't the only ones who stand to gain with the new arrangement. The combined MHA/HSRP faculty will allow for greater research collaboration. The kind of research on the horizon for the new blended faculty fits well with the current National Institutes of Health funding trend which favors an interdisciplinary approach.

Amidst all the change, there will remain one constant: the strong connection among MHA alumni. Immediate past MHA Alumni Association president Jim Rice re-energized the biennial MHA Alumni Institute this past fall with an exciting two-day event on leadership in challenging times. Alumni continue to serve on admissions committees and are tapped at many points during the admissions process. In addition, they serve as instructors, mentors and preceptors and play a role in program oversight. And, of course, the scholarships and loans students receive each year would not be possible without the support of MHA alumni.

Incoming MHA Alumni Association president Greg Hart is eager to find new ways to engage the 1,600 Minnesota MHA alumni, the largest group of its kind in the country. "The energy that comes with this move back to the School of Public Health will provide the impetus for even more opportunities for alumni across the country to interact with each other and become involved with the program," he said.

In the Spotlight

WHO	WHEN	WHERE	WHAT
Jean Abraham	September 12, 2004	<i>Star Tribune</i>	ARTICLE > “Mayo Clinic is seeking patients: it has excess capacity in some treatment areas”
	September 22, 2004	Minnesota Broadcasters Association Public Affairs Show	INTERVIEW > Topic: “Rising costs of healthcare in this country”
	November 8, 2004	<i>Pioneer Press</i>	ARTICLE > “Minnesota’s brain wave: Minnesota hospitals are investing millions to gain a technological edge in state-of-the-art neuroscience”
Jon Christianson & Stephen Parente	July 19, 2004	<i>Star Tribune</i>	ARTICLE > “Putting the market to work”
	November 30, 2004	<i>Pioneer Press</i>	ARTICLE > “UnitedHealth buys Definity”
Jon Christianson	October 11, 2004	<i>Pioneer Press</i>	ARTICLE > “Health options dizzying”
	November 10, 2004	<i>Pioneer Press</i>	ARTICLE > “Web site lets patients compare clinics’ treatment online”
	November & December 2004	<i>Associated Press, MPR, Health & Medicine Week, Managed Care Weekly Digest, Life Science Weekly, Managed Care Business Week, Physician Business Week, Science Letter, State & Local Health Law Weekly, Medicine & Law Weekly, Obesity, Fitness & Wellness Week</i>	ARTICLE > “New web site spreads info on clinics”
Stephen Parente	August 2004	<i>Managing 401(k) Plans</i>	ARTICLE > “Periodic checkup: consumer directed health plans”
	October 29, 2004	<i>Star Tribune</i>	ARTICLE > “Suit fights hospital rule on pacemaker choice”
	November 30, 2004	<i>Star Tribune</i>	ARTICLE > “UnitedHealth buys Definity”
	November 30, 2004	MPR “Morning Edition”	INTERVIEW > UnitedHealth buys Definity
	November 1, 2004	<i>Modern Healthcare</i>	ARTICLE > “Good news, bad news; hospitals’ net profit margin up, operating margin down”

MHA Program Selected as Demonstration Site

The National Center for Healthcare Leadership (NCHL) selected the Department of Healthcare Management’s Master of Healthcare Administration (MHA) Program to be one of four participating sites in the NCHL Graduate Health Management Education Demonstration Project. Each site will pilot the use of NCHL leadership competency-based learning and outcome assessments in their graduate healthcare management education programs as part of NCHL’s goal of improving the preparation of healthcare leaders. Sandra Potthoff, PhD, MHA Program Director and Mary Ellen Nerney, MA, Associate Program

Director, will lead the effort in collaboration with faculty and staff. Other MHA Programs chosen by NCHL for the demonstration project include the University of Michigan, Ann Arbor, the University of Washington, Seattle, and Simmons College in Boston.

The NCHL is a not-for-profit organization that works to be an industry-wide catalyst to assure that high quality, relevant, and accountable health management leadership is available to meet the needs of 21st century healthcare. For more information about the National Center for Healthcare Leadership, visit the NCHL Web site at www.nchl.org.

Leadership through Turbulent Times: 20th Biennial Alumni Institute

The next generation of healthcare leaders will need to be both effective collaborators and leaders of change.

By
Richard Parrish
President,
MindShare
Communications

Back to the Future

An important accomplishment of this year's Alumni Institute was discovering the answer to a rivalry involving two of James A. Hamilton's grandchildren. The story unfolds with the boys, who were about nine and 10 years old at the time, constantly bickering and picking on each other. One day, the family was gathered in Duxbury, MA, Grandpa Hamilton had had it with the boys. The solution? He bought two pairs of boxing gloves and gave each boy the gloves and a half hour boxing lesson before letting them duke it out. After the bout ended, both boys claimed victory. This dispute went on for years.

Four decades later, on the second day of the Institute, speaker James McNerney, Jr., Chairman/CEO of 3M, nonchalantly confessed that his younger brother Pete actually won the fight. "Forty years!" boomed through the auditorium as Pete, principal in the Minneapolis venture capital firm of Thomas McNerney & Partners, raised his arms and shouted in victory.

John Sweetland Jr. '96 and his two cousins, the McNerney brothers, reminisced with fond and humorous memories of their famous grandfather. Jim McNerney said, "He was a teacher as a doer, not a teacher as a theoretician. He really wanted you to make a difference."

"This is about moving forward"

Sandra Potthoff, MHA Program Director, kicked-off the Institute by announcing that next year, the MHA Program's new home will be the Academic Health Center,



in the School of Public Health. "This is about moving forward," she said. "I don't think this is about how we train doctors, how we train nurses, or how we train administrators. This is really about how we train healthcare leadership teams that will change the healthcare system."

"We have a dedicated faculty and an incredibly dedicated staff who have been through a challenging year," she continued. "But the thing that never wavered once was the commitment that we have to turning out the best students in the industry. We are really proud of that. This commitment, combined with the partnership with all of our alumni, is something that no other program in the country can emulate, period!"

Williams Wins Bieter Award

The first Jerome T. Bieter Leadership Award was presented to Steve Williams '79 by classmate Meg Cleary '79, Bieter's daughter and CEO of Northern Nevada Medical Center. Bieter '49, who died in 2002, made an indelible mark on the Program during its early years, as both an assistant professor and consultant at Hamilton Associates, Inc. The award was established by alumni to honor Bieter by recognizing outstanding leadership accomplishments by a graduate of the MHA Program. Williams, who earned his

MHA through the ISP Program, began his 27 year career in 1972 as Administrator/CEO of Kentucky's smallest hospital in Salem. In the mid-1980s, he pioneered the development of Total Quality Management in the healthcare industry. Williams is now the President/CEO of Norton Healthcare, the leading hospital and healthcare system and third largest private employer in Louisville, KY.

Leadership through Turbulent Times

The next generation of healthcare leaders will need to be both effective collaborators and leaders of change. University of Minnesota MHA alumni have shown their leadership skills in adapting and innovating systems of care to meet these changing needs. These skills were showcased in Institute sessions such as:

- > "The Minnesota Program: A Legacy of Leadership," an alumni panel moderated by Don Wegmiller '62, Chairman of Clark Consulting Healthcare.
- > "The Engaged Consumer: Calls for Health Sector Responsiveness," moderated by Bill Henry, Honorary AA/F member and President of ForeSight Strategies.
- > "Leadership: The Challenge of Earning Followers in an Era of Consumerism," presented by Bill McCarthy, Vice President, Executive Coaching and Development, LeaderSource.
- > "The Challenge of Life Long Learning," presented by Gail Warden, Chair, National Center for Healthcare Leadership and President Emeritus, Henry Ford Health System.

The Institute also allowed time for reminiscing and swapping stories thanks to the Planning Committee, headed by Jim Rice '71 MHA and '91 PhD. Assisting with program planning were: Pam Tibbetts '77, Tibbetts Consulting and Alumni Association/Foundation President; Sandra Potthoff, MHA Program Director; and Lowell Kruse '67, President and CEO of Heartland Health in St. Joseph, MO, and member of the AA/F Board. Bob Spinner '69, retired, recruited sponsors of the Institute.

“. . . leading by example is much more powerful than any lecture or pontification that you could have.”

Perhaps Justine Ngo '05 summed things up best when Jim Rice called on current students to comment on what they had seen and heard at the Institute: "I would say from my experience in the short year that I've been here is that leading by example is much more powerful than any lecture or pontification that you could have," she said. "For me, the Program, curriculum wise, teaches you management and confidence, but the leadership comes from the alumni."



A DVD, produced by the Alumni Association/Foundation (AA/F), features remarks from alumni describing how the Program has helped them prepare to serve in leadership roles and why the Program is vital in preparing leaders to meet future challenges. The DVD will be sent free of charge to all active 2005 members (dues paying and retired). For more information, contact the AA/F office (Ph. 612-625-1321 or pekar001@umn.edu).

Institute Sponsors:

Kurt Salmon Associates, LarsonAllen, HGA Healthcare Architecture, Ryan, Validus Consulting, Clark Consulting – Healthcare Group

NEWS

MINNESOTA

EVENTS

James A. Hamilton Lecture Series features G. Richard Hastings

The Department of Healthcare Management recently held the second lecture in the James A. Hamilton



Lecture Series. The Lecture Series was established to honor the legacy of James A. Hamilton, founder of the University of Minnesota's Program in Healthcare

Administration. The lectures feature guest speakers who exemplify Hamilton's vision for excellence in healthcare leadership.

The lecture, in November 2004, featured G. Richard Hastings, FACHE, President and Chief Executive Officer of Saint Luke's Health System and Chief Executive Officer of Saint Luke's Hospital, which was the recipient of the 2003 Malcolm Baldrige National Quality Award. The presentation, "Integrating the Baldrige Management Model in a Healthcare Setting: Our Journey to Performance Excellence," focused on how Saint Luke's core values of quality/excellence, customer focus, resource management, and teamwork were instrumental in winning the 2003 Malcolm Baldrige National Quality Award. Mr. Hastings, MHA class of '77, shared with the audience how Saint Luke's accomplishes its mission of "providing excellent health services to all patients in a caring environment" by listening to its customers and designing new and improved ways to deliver health care.

Research Seminar Series

The Center for the Study of Healthcare Management and the Division of Health Services Research and Policy, School of Public Health, University of Minnesota co-sponsor seminar series speakers throughout the year. In October 2004, Stephen Zuckerman, PhD, Principal Research Associate, at the Health Policy Center, The Urban Institute, presented "Are State Coverage Expansions Reducing Uninsurance among Adults?" Please check our websites for announcements on upcoming speakers (www.CarlsonSchool.umn.edu/cshm and www.hsr.umn.edu).

Health Information Technology Institute Version 4.0

Healthcare systems are flooded with information on the newest methods, tools, and innovation to create cutting-edge technological capabilities for mission critical decisions.

The Health Information Technology Institute will bring together leaders in the healthcare industry with information technology experts and practitioners in order to showcase cutting-edge applications and engage in a collaborative exchange to identify pathways to improve patient safety, quality of care, access to care and efficiency. This year's Institute will be taking place at the Carlson School of Management, University of Minnesota on May 17, 2005.

Immediately following the Institute will be the 2005 Quality and Productivity Research Conference (QPRC) on May 18-20, 2005. The theme of this conference will be: Data, Quality Transformation, and the Health Care Supply Chain. The 2005 QPRC will showcase new developments in the ways that business and healthcare leaders, statisticians, quality professionals,

information technology professionals, and managers are contributing to this transformation.

For more information on the Institute (sponsored by the Minnesota Chapter of the Health Information Management Systems Society (HIMSS)) go to: www.himss-mn.org. For more information on the 2005 QPRC go to: http://webpages.csom.umn.edu/oms/QualityP_Conference/

9th Annual Minnesota Health Services Research Conference

The 9th Annual Minnesota Health Services Research Conference will take place on March 1, 2005. The conference brings together Minnesota's health services research community for a day of scholarly presentations and discussions. The conference establishes a dialog among those doing health services research in Minnesota. This year's keynote speaker will be Jeff Etchason, MD, from the Centers for Disease Control and Prevention, who will discuss "Population Health and the Need for Public Health Systems Development and Research." A brochure for the conference can be viewed at: www.hsr.umn.edu, or for more information please contact Helen Clark at 612-624-8953 or hclark@umn.edu.

Brown Bag Presentation Series

The Center for the Study of Healthcare Management hosts Brown Bag presentations to inform MHA students and others about research carried out by faculty and community researchers. Department of Healthcare Management and other Carlson School of Management faculty, along with alumni of the MHA Program and researchers from the Twin Cities, lead these sessions. In October 2004, Jean

Abraham presented “Bush vs. Kerry on Health Care Reform: Which Prescription is Better?” and in November 2004 Stephen Parente presented, “Consumer Directed Health Plans Version 2.0: Enter HSAs, the AMA, Traditional Insurers and Investment Firms.” For more information on these presentations, please contact Jessica Haupt at jhaupt@csom.umn.edu.

ISP 8th International Symposium

ISP 8th International Symposium will take place October 5-7, 2005 in a Preserve Retreat one hour south of Johannesburg, South Africa. If you are interested in attending, please contact ISP at 612-625-1555, Felicia Christy at christy@umn.edu or Vernon Weckwerth, 612-624-9000, weckw001@umn.edu

RESEARCH

Stephen Parente, principal investigator, and co-investigators, **Jon Christianson**, Roger Feldman (Division of Health Services Research and Policy, School of Public Health), and **Jean Abraham** were awarded a six-month grant on September 1, 2004. The grant, “Analytic Support in Assessing the Impacts of Health Savings Accounts on Insurance Coverage and Costs,” is a Task Order from the Department of Health and Human Services/Assistant Secretary for Planning and Evaluation.

“The Impact of Multiple Consumer Driven Health Plans Beyond Early Adoption: Here to Stay or Market Fad?” is a three year extension of **Stephen Parente’s** ongoing research on Consumer Driven Health Plans (CDHPs) with colleagues **Jon Christianson** and Roger Feldman. This new grant,

funded by The Robert Wood Johnson Foundation’s Health Care Financing & Organization (HCFO) Initiative provides information on upcoming presentations, papers, and research findings on its website www.CarlsonSchool.umn.edu/Page3650.aspx. Please contact sparente@csom.umn.edu for more information on this project.

Research in Practice

The Center for the Study of Healthcare Management publication *Research in Practice*, highlights findings from research studies and summarizes research findings from the general literature that we think have particular relevance to practitioners. Recent reports have highlighted Robert Connor’s work on “What Influences the Timing of Claims Payment by HMOs?” and Sandra Potthoff’s study on “Providing Tele-homecare for Elderly with Chronic Conditions.” These reports will now be disseminated electronically. If you would like to receive this report, please send your email address to: cshm@csom.umn.edu.

A LUMNI

Janiece Gray wins Early Career Healthcare Executive Regent’s Award

Ms. Janiece Gray, (MHA Class of 2001) Director of Abbott Northwestern’s Center for Outpatient Care in Edina Minnesota, received the American College of Healthcare Executives (ACHE) Early Career Healthcare Executive Regent’s Award on September 23, 2004. The award was presented at the Minnesota Healthcare Executive Dinner at the Minnesota Hospital Association’s Annual meeting.

Mr. Jim Hanko, the ACHE Regent for Minnesota and the President and CEO of North County Health Services in Bemidji, MN, presented the award to Ms. Gray. The Early Career Healthcare Executive Regent’s Award recognizes ACHE affiliates who have significantly contributed toward the advancement of healthcare management excellence and the achievement of the goals of ACHE.



From Left: **Larry Saunders (Past Chairman, ACHE)**, **Janiece Gray**, **Jim Hanko**

Publications

Jim Begun and Heatwole, K. B., "Strategic Cycling: Shaking Complacency in Healthcare Strategic Planning." In A. R. Kovner and D. Neuhauser, editors, *Health Services Management: Readings and Commentary* (Chicago: Health Administration Press, 2004), 263-276.

Leslie Grant, Sandra Potthoff, and D. M. Olson, "Achieving quality first. The keys to achieving quality are culture change, benchmarking data, and risk management," *Provider*, Vol.30, No.10 (October 2004): suppl.

Stephen T. Parente, D. S. Salkever, and J. DaVanzo, "The role of consumer knowledge of insurance benefits in the demand for preventive health care among the elderly," *Health Econ.*, Vol.14, No.1 (January 2005): 25-38.

Jim Begun and A. Kaissi, "Definition and scope of health services administration," *J Health Adm Educ.*, Vol.21, No.2 (2004): 227-239.

Jon B. Christianson, Stephen T. Parente, and R. Feldman, "Consumer experiences in a consumer-driven health plan," *Health Serv.Res.*, Vol.39, No.4 Pt 2 (August 2004): 1123-1140.

Robert Connor, D. R. Wholey, R. Feldman, and W. Riley, "The check is in the mail: determinants of claims payable timing among health maintenance organizations," *Inquiry*, Vol.41, No.1 (2004): 70-82.

Conrad, D. A. and **Jon B. Christianson,** "Penetrating the "black box": financial incentives for enhancing the quality of physician services," *Med Care Res Rev.*, Vol.61, No.3 Suppl (September 2004): 37S-68S.

Leslie Grant, Sandra Potthoff, and D. M. Olson, "Mapping a Route to Quality: Insert sponsored by My InnerView," *Provider*, Vol.30, No.10 (October 2004).

Finkelstein, S. M., S. M. Speedie, and **Sandra Potthoff,** "TeleHomeCare: Healthcare for the Elderly via Telemedicine," *Medinfo.*, Vol.2004, No.CD (2004): 1592.

Jerome-D'Emilia, B. and **Jim Begun,** "Diffusion of breast conserving surgery in medical communities," *Soc.Sci.Med.*, Vol.60, No.1 (January 2005): 143-151.

Stephen T. Parente, R. Feldman, and **Jon B. Christianson,** "Evaluation of the effect of a consumer-driven health plan on medical care expenditures and utilization," *Health Services Research*, Vol.39, No.4 Pt 2 (September 2004): 1189-1210.

Leslie Grant and LaVrene Norton, "Nursing Home Evolution: Culture change initiatives are making institutional nursing homes a thing of the past. Here's an overview of the process.," *Advance for Providers of Post-Acute Care* (July 2004): 30-33.

Leslie Grant and V. Tellis-Nayak, "Measuring and benchmarking data. Meeting regulatory goals remains important, but it is no longer a sufficient test of quality performance," *Provider*, Vol.30, No.10 (October 2004): suppl-5.

Finkelstein, S. M., S. M. Speedie, G. Demiris, M. Veen, J. M. Lundgren, and **Sandra Potthoff,** "Telehomecare: quality, perception, satisfaction," *Telemed.J E.Health*, Vol.10, No.2 (2004): 122-128.

Jean Abraham, R. Feldman, and C. Carlin, "Understanding employee awareness of health care quality information: how can employers benefit?," *Health Services Research*, Vol.39, No.6 Pt 1 (2004): 1799-1816.

Jim Begun and Jiang, H. J., "Changing Organizations for Their Likely Mass-Casualties Future." In JD Blair, MD Fottler, and A. C. Zapanta, editors, *Advances in Health Care Management* (Oxford: Elsevier, 2004), 163-180.

Stephen T. Parente, S. S. Kim, M. D. Finch, L. A. Schloff, T. S. Rector, R. Seifeldin, and J. D. Haddox, "Identifying

controlled substance patterns of utilization requiring evaluation using administrative claims data," *Am.J Manag Care*, Vol.10, No.11 Pt 1 (November 2004): 783-790.

Leatt, P., R. Grady, **Jim Begun,** S. R. Hernandez, D. W. Hilberman, D. C. Leach, W. M. Lerner, S. F. Loeb, L. D. Prybil, C. Robbins, J. E. Trufant, J. W. Dalston, L. Reed, and M. E. Sinioris, "The final report of the Blue Ribbon Task Force on Accreditation," *J Health Adm Educ.*, Vol.21, No.2 (2004): 121-166.

Leslie Grant "Organizational Predictors of Family Satisfaction in Nursing Facilities," *Seniors Housing & Care Journal*, Vol.12, No.1 (2004): 3-13.

Stephen T. Parente, R. Feldman, and **Jon B. Christianson,** "Employee choice of consumer-driven health insurance in a multiplan, multiproduct setting," *Health Services Research*, Vol.39, No.4 Pt 2 (August 2004): 1091-1112.

Sandra Potthoff and J. Gulsvig, "Walking the evidence-based path. From data collection to final evaluation, the path to continuous quality improvement is a step-by-step process," *Provider*, Vol.30, No.10 (October 2004): suppl-3.

Adjunct Professor **Tor Dahl's** article, "The Unfreezing of America," appears in the January 2005 issue of *The Journal of Cost Management*. The article is an analysis of the effect of six sigma quality on profitability and growth.

Adjunct Faculty member **Roger Upson** recently authored two cases and accompanying teaching notes; *Care Strategies at HealthPartners Medical Group* and *Payment for Performance at HealthPartners*. *Care Strategies at HealthPartners Medical Group* describes strategies and decision criteria, current and alternate approaches to transforming care, and the financial and market position of the organization. *Payment for Performance at HealthPartners* describes the health plan, its contracts and relationships with hospitals and specialists, data on quality measures, possible strategies and the competitive market.

Class of 2006

Presentations

In July, **Jean Abraham** presented "Health Insurance and Labor Market Outcomes, Joint Decision Making within Households," at the 2004 Ann Arbor Research Conference - Consumer Preferences and Coverage Choice. The Robert Wood Johnson Foundation and the Economic Research Initiative on the Uninsured sponsored the conference.

In September 2004, **Stephen Parente** presented "Early Cost & Use Evidence with a Focus on Pharmaceuticals & Hospital Admissions" at the Consumer-Driven Health Plans Cyber Seminar sponsored by The Robert Wood Johnson Foundation, Health Care Financing Organization and the Leonard Davis Institute of Health Economics.

Jim Begun was a panel discussant on "Managing the Dissertation Successfully: Feedback from the Experts," at the Professional Development Workshop, Health Care Management Division, Academy of Management meeting in New Orleans, LA in August 2004.

Jon Christianson was a participant in, "Implementing the Evidence: Transforming Practices, Systems and Organizations," at the State of the Art Conference - Department of Veterans Affairs, in Washington, DC, on August 30-September 1, 2004. He coauthored a conference discussion paper with David Knuston of the Health Research Center, Park Nicollet Institute and Roger Mazze of the International Diabetes Center, Park Nicollet Institute titled "Incentives for Implementation and Organizational Change."

Leslie Grant presented "Research: The Pathway to Documenting Evidence-based Outcomes" at the Pioneer Network Annual Conference in August 2004. The Pioneer Network is a grassroots movement to transform the culture of aging in America.

John Arend	BS in Genetics, Cell Biology, & Development from the University of Minnesota-Twin Cities' College of Biological Sciences and a minor in Business Management from the Carlson School of Management, University of Minnesota
Emily Blomberg	BA in Finance from the University of Minnesota
Kara Conway	BS in Spanish with an emphasis in Pre-Medicine from the University of Wisconsin - Madison
Michelle Donnell	BA in Psychology, Biology, and Management from St. Olaf College, MN
Madeline Emahiser	BS in Social Work with a minor in Child and Family Studies from St. Cloud State University, MN
Benjamin Exley	BAEM in Aerospace Engineering and Mechanics, University of Minnesota
Janelle Gilge	BBA in Business Administration with a concentration in Marketing from Pacific Lutheran University, WA
Christopher Hawley	BA in Chemistry with a minor in Health Promotion from University of North Carolina - Asheville. Also a graduate student in the School of Public Health, University of Minnesota
Danielle Heffner	BBA in Marketing and Management and a minor in History from the University of Cincinnati, OH
Rashi Hemnani	BS in Business Administration specializing in Finance and CIS, from American University, Washington DC
Stuart Henry	BA in History from the University of California - Berkeley; certificate in acting from Pacific Conservatory for the Performing Arts in Santa Maria, CA; and graduate coursework in Public Affairs at the Humphrey Institute, University of Minnesota.
Nicholas Johnson	BA in French from the University of Kansas
Kun-II Kim	PhD, Master of Medicine, and MD from the College of Medicine, Pusan National University, Pusan, Korea
Brandon McBride	BS in Business Administration from Utah State University
Sara Medved	BA in Business Management from Gustavus Adolphus College, MN
Eric Meissner	BA in History and Economics and MBA from the University of Wisconsin-Eau Claire, and JD from the University of Wisconsin - Madison
Josephine Muigai	BS in Business Administration from Metropolitan State University, MN and Mini Masters in Marketing from University of St. Thomas, MN
Kelly Ohman	BS in Health Systems, Georgetown University, Washington, DC
Daniel Steffen	BA in Management from Saint John's University, MN and an International MBA from Thunderbird, The Garvin School of International Management in Glendale, AZ
Samuel Stone	BS in Biomedical Science, St. Cloud State University, MN and post-baccalaureate program in Nursing at the University of Minnesota
Melissa Symanski	BHS in Health Science with a minor in Business Administration from University of Florida - Gainesville
Daryl Thomas	BS in Business from the Carlson School of Management, University of Minnesota
Gerrit VanBruggen	BA in Healthcare Administration, from Concordia College, MN

In October, **Jim Begun** presented “A Learning Community” to the 20th Biennial Alumni Institute, University of Minnesota MHA Alumni Association, in Minneapolis, MN and “Searching for Nursing’s Future” at the Creating Organizations Where Nurses Thrive and Patients Are Safe, conference sponsored by the Plexus Institute, in Flemington, NJ.

Stephen Parente was a panelist for the session “In Search of a Cure: Evolution of Health Care Cost Containment Strategies,” at the 20th Annual Conference on Policy Analysis: Minnesota at a Crossroad: Public Analysis and Public Policy – Past, Present, and Future. The Economic Resource Group (ERG), a State of Minnesota consortium formed in 1985 to promote sharing of policy information, sponsored the October 2004 conference.

In November 2004, **Jon Christianson** presented “Consumer Directed Health Benefit Design,” at the Employers Leading by Example: Partnerships for Health Care Value, 9th Annual Conference, National Business Coalition on Health, in Atlanta, GA.

Adjunct Professor **Mary Jane Madden** recently returned from a ten-day lecture tour on Organizational Behavior for Nursing managers in seven geographical areas in South Africa. Attendees were from 46 hospitals of Netcare, which is South Africa’s largest healthcare delivery system.

STUDENTS

MHA Students Win Carlson School Case Writing Competition

The MHA student case on Definity Health, took home the top prize from the Carlson School’s first annual New Product/Venture Case Writing Competition. Organized by the school’s Center for Entrepreneurial Studies, the competition looked for the best-written case on new ventures in Minnesota and new products developed by Minnesota companies. Its aim was to teach students about new ventures and products during the startup process, and to recognize interesting new ventures in Minnesota.

The case writing competition was open to all business students at the University of Minnesota and other colleges from around the state, as well as alumni who graduated within the last year. Nine cases were submitted. Ten judges — Carlson School faculty, entrepreneurs, financiers, and executives — evaluated the cases and awarded prizes in one overall category. First Prize (\$3,000) was awarded to the Definity Health case written and submitted by MHA Students David Man, Julia Harrington, Jacob Rosenberg, Kevin Brooks, and Aaron Rust.

Part-time Working Professional Students

2004-2005

Incoming Fall 2004

Gus Gilbertson is a Clinic Manager at Cannon Family Health Center. He has an MBA from UCLA, a BA in Mathematics and a BA in Computer Science from Kalamazoo College, MI.

Diane Janey attended the University of Minnesota and graduated with a BS in General Management and Economics.

Karin Lucas is the director of learning and development for Allina Mercy and Unity Hospitals. She has an MBA in Marketing Communications from the Carlson School of Management, and a BA in Business Administration from Wittenberg University in Springfield, OH.

Katie Sexe is currently employed by MMIC Technology Solutions as a practice management trainer. Prior to MMIC, she worked as a revenue cycle healthcare consultant. She graduated from Gustavus Adolphus College, MN with a BA in Business Management.

Bob Warda is a business affairs manager for Mayo Clinical Trial Services at Mayo Clinic in Rochester, MN. He has a MS in Administration from Central Michigan University and a BS in Pre-Medicine Biology from the University of Michigan.

Incoming Spring 2005

Elizabeth Brown is a senior financial analyst at Abbott Northwestern Hospital. She has a BA in Financial Economics from Gustavus Adolphus College, MN.

Juliet Seropian is a market development supervisor at 3M Company. She has her MBA in Marketing/Advertising Management and her BSB in Business Administration and Marketing from the University of Minnesota.

HONORS

On October 7, 2004, **Leslie Grant** was awarded the 2004 Seniors Housing and Care Journal Certificate of Award for his first place article “Organizational predictors of family satisfaction in nursing facilities.”

Administrative Fellowships/Positions

(Preceptors are listed only if the student has an administrative fellowship, while other students are employed in full-time permanent positions.)

STUDENT	PLACEMENT	PRECEPTOR
RACHAEL ALBERTSON <i>Administrative Fellow</i>	Sutter Health, Northern California Vallejo, CA	Beverly Gilmore, President & CEO
DARIN ATKINSON <i>Administrative Fellow</i>	Sutter Medical Center, Sutter Medical Foundation Sacramento, CA	Tom Blinn, CEO of Medical Foundation Tom Gagen, CEO of Medical Center
ANISSA BLANSHAN <i>Administrative Fellow</i>	Mercy Health System Janesville, WI	Javon Bea ('78), President & CEO
CRAIG BRYAN <i>Administrative Fellow</i>	Mercy Medical Center – North Iowa Mason City, IA	Jim Fitzpatrick, President & CEO
DENISE CAMPBELL <i>Administrative Fellow</i>	Sioux Valley Hospital, USD Medical Center Sioux Valley, SD	Becky Nelson, CEO Randy Bury, CAO
JESSICA DRECKTRAH <i>Fellow, Special Projects</i>	Ecumen Shoreview, MN	Kathryn Roberts, CEO
TOM DUNCAN <i>Administrative Fellow</i>	Arkansas Children's Little Rock, AR	Jonathan Bates, CEO
MUHAMMAD ELRASHIDI <i>Administrative Fellow</i>	Fairview Southdale Hospital Edina, MN	Judy Pechaek, Vice President Patient Care and Chief of Nursing Officer
RUTHIE GOLDBERG <i>Administrative Fellow</i>	Kaiser Permanente – Southern California Santa Barbara, CA	Terry Bream, SCPMG Administrator, Clinic Services
KYLE HANSEN <i>Administrative Fellow</i>	Alta Bates Summit Medical Center Sacramento, CA	Warren Kirk ('85), President & CEO
LAURIE HANSON <i>Administrative Fellow</i>	Mercy Health System Janesville, WI	Javon Bea ('78), President & CEO
MEGAN KING <i>Administrative Fellow</i>	Avera Health Regional Sioux Falls, SD	Fred Slunicka ('80), President
IRENE KRAMARCZUK <i>Administrative Fellow</i>	Northern Arizona Healthcare Flagstaff, AZ	Fred Brown, CEO
SOOK YOUNG LIM <i>Administrator</i>	Korean Government Seoul, Korea	
YANG YA LIM <i>Project Manager</i>	St. Luke's International Hospital Tokyo, Japan	
SHAYLA LLOYD <i>Administrative Fellow</i>	Cleveland Clinic Cleveland, OH	Dale Goodrich, FACHE, Administrative Director
MICHELLE MCAFEE <i>Administrative Fellow</i>	Henry Ford Hospital Detroit, MI	Robert G. Riney, Senior Vice President, Chief Administrative Officer Program Director
LAURA MCELROY-De-POINT <i>Administrative Fellow</i>	Allina Hospitals and Clinics Minneapolis, MN	Dick Pettingill, President & CEO
CHRISTOPHER MENGELT <i>Administrator</i>	Johns Hopkins Medical System Baltimore, MD	Richard Davis, Senior Director Ambulatory Care Services, Systems Integration, Medical Group, Performance Improvement
PRINCETON NGUYEN <i>Administrative Fellow</i>	North Shore Long Island Jewish Health System Great Neck, NY	June Keenan, Senior Vice President of Special Projects
SHELLEY OBERLIN <i>Consultant</i>	Kurt Salmon Associates San Bruno, CA	Jeffrey Hoffman ('88), Principal
ROLANDO ODULIO <i>Administrative Fellow</i>	North Memorial Hospital Robbinsdale, MN	Michael Muenzberg, ('75), VP, Ancillary Services
JILL SCHECHINGER <i>Administrative Fellow</i>	Northwestern Memorial Hospital Chicago, IL	Gary Mecklenburg, President & CEO
BRIAN SINOTTE <i>Administrative Fellow</i>	Fairview Southdale Hospital Edina, MN	Mary Bakken, Senior VP & COO
SUZANNE SPENCER <i>Administrative Fellow</i>	Children's Hospital Minneapolis, MN	Jennifer Olson, Patient Care Director
HEATHER SWENSON <i>Administrative Fellow</i>	Fairview University Medical Center Minneapolis, MN	Gordon Alexander, CEO
ANGELA VASQUEZ <i>Administrative Fellow</i>	North Shore Long Island Jewish Health System Long Island, NY	Susan Fox, Sr. Vice President Clinical Services & Family Practice



C ALENDAR

February	17	Navy Presentation by Greg Page '02 for all MHA students; 12:00-1:30 pm, location TBA. Lunch will be served. Registration is required, please contact Mona Rath: mrath@csom.umn.edu
	17	MHA Working Professionals Information Session; 4:30-5:30 pm, room 3-377 CSOM
March	1	9th Annual Minnesota Health Services Research Conference; see www.hsr.umn.edu for more information
	14-18	Spring Break
	14-17	ACHE Congress; Palmer House Hilton, Chicago, IL
	15	Reception and Annual Membership Meeting; 6:00 pm, dinner to follow at 7:00 pm, Chicago Hilton Hotel. Please contact Dave Pekarna (pekar001@umn.edu) for more details.
April	21	MHA Working Professionals Information Session; 4:30-5:30 pm, room 3-377 CSOM
May	4	Management Presentations; 9:30am - 4:30pm, room 180AB, HHH Institute
	6	Last Day of Instruction
	13	Class of 2005 Graduation Banquet; 6:00 pm, McNamara Alumni Center, A. I. Johnson Room, East Bank Campus
	15	Carlson School Graduation; 6:00 pm Northrop Auditorium
	17	Health Information Technology Institute Version 4.0. For more information go to www.himss-mn.org .

Department of Healthcare Management

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University of Minnesota

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